

Developing audiences is mission critical. Broadening and deepening the relationships we have with others is central to personal development and cultural development is no different. Although we have produced countless successful Audience Development Strategies for Heritage Lottery Fund and Arts Council England bids, Courtney Consulting doesn't believe in producing audience development strategies to tick funding boxes. From visual arts to carnival, opera to theatre, creative industries to circus, festivals to dance, music to museums; from old to young, White Irish to Black Caribbean, Bangladeshi to Black African, Pakistani to Polish, Chinese to Czechs, Americans to Arabs, travellers to teachers, disadvantaged to high net worths – we've listened and know that effective and imaginative audience development is the life blood of the sector.